



Marketing Rules for AfN Quality Assured Training/Education

V1.3



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Purpose and Scope

1.1 To protect the public, and in pursuit of its charitable objects, Association for Nutrition (AfN) operates five schemes for the quality assurance of education, training and qualifications in nutrition, as described in Table 1.

1.2 The purpose of these rules is to ensure providers of approved AfN quality assured education and training describe clearly and accurately in all forms of media the courses or programmes approved by AfN. This is to ensure the public, stakeholders, employers and students (both current and prospective) have clear, accurate and consistent information to guide course selection and to understand the precise skills and competence of those who have successfully completed courses or programmes approved by AfN.

1.3. When a provider makes an application for AfN quality assurance approval under one of the schemes described in Table 1, the provider agrees to adhere to our standard terms and conditions (copies of which are available on request) which require adherence to rules regarding the accurate description and marketing of training/resource approved by AfN. This document describes these marketing rules.

1.4 These rules apply to the marketing of education, training or resources in relation to the quality assurance schemes listed in Table 1 and are reviewed regularly to ensure they are fair, robust, reflect best practice and are applied consistently.



1.5 These rules can be determined, amended or rescinded by a simple majority vote of the Degree Accreditation Committee, QA (non-degree) Committee or Council, and are always subsidiary to the Articles of Association. If the operation of these rules contradict the Articles in any way, the Articles of Association take precedence.

1.6 The quality assurance committees may introduce additional procedures in accordance with these rules, the guidance published from time to time by AfN and the overriding requirement of fairness.

1.7 In this document 'day' or 'working day' means any calendar day except Saturdays, Sundays or UK public holidays.

1.8 This document replaces previous documentation issued by AfN. It will remain under review. Feedback and suggestions for improvements are welcome, and should be directed, in the first instance, to the AfN Deputy Chief Executive.



Table 1: QA Schemes Overview

Scheme	Nutrition Level	Target Audience
Programme Accreditation	Bachelors with Honours (BSc) and Masters (MSc) (Level 6+ RQF / Level 10+ SCQF)	Individuals who intend to qualify as a Registered Nutritionist (RNutr)/ Registered Associate Nutritionist (ANutr) in the field of nutrition science. Graduates from AfN Accredited Programmes are eligible to apply for direct entry to the UKVRN Register as Registered Associate Nutritionist (ANutr)
CPD Endorsement	Postgraduate (Level 6+ RQF / Level 10+ SCQF)	UKVRN Registrants (ANutr and RNutr) as part of their planned continuing professional development (CPD). AfN Endorsed CPD is aimed at maintaining and developing UKVRN Registrants' nutrition science knowledge, understanding and skills, in order to remain competent.
Course Certification	RQF Levels 1 – 5 (Equiv. of GCSE(1) to HND(5))	Individuals working or volunteering within health or social care, sport, leisure or catering who require an introduction to evidence-based nutrition science, develop an understanding of the limits of their scope of practice and the skills needed to support and disseminate information developed by qualified nutrition professionals, as a part of their wider job specification. On completion of an AfN Certified course the participant may be able to offer support in line with official recommended advice to those who are generally healthy in order to help them make healthy food and lifestyle choices.
Curriculum Certification	RQF Levels 1 – 5 (Equiv. of GCSE(1) to HND(5))	Training providers wishing to deliver a qualification from an Awarding Organisation that has received AfN approval as being evidence-based and suitable for course certification. Training Providers delivering an AfN Certified Curriculum can achieve Course Certification through a revised certification application route.
Content Assurance	RQF Levels 3 – 5 (Equiv. of A-Level (3) to HND(5))	Medical Schools, medical students and medical practitioners wishing to include a foundation of nutrition related knowledge and understanding in their skillset to support their practice as medical doctors.



Application of the Rules

2.1 These rules apply to providers of training/resources approved by AfN under each of the schemes described in Table 1.

They came into effect from 3 December 2019 and all providers of approved AfN quality assured qualifications, education, training and resources are expected to comply with these. Failure to comply (either a single or repeated breach) will result in the removal of AfN's approval of a provider's qualification, education and training.

2.2 If amendments are made to these rules the following transitional arrangements for implementation of these marketing will be:

(a) All applications submitted after the date of implementation of the amendments will be expected to be compliant from the date of AfN approval.



(b) All activities/resources with current AfN approval at the date of implementation of these amendments will be expected to report in their next annual monitoring on progress towards compliance with the revised marketing rules and are expected to be fully compliant within 3 months.

(d) Requests for exemptions to 2.2(b) must be submitted in writing within 1 month of the date of implementation of these rules and will be dealt with on a case-by-case basis.

2.3 To support the fair application of these rules, AfN may undertake unannounced and ad-hoc quality assurance checks of information provided by providers of approved AfN quality assured education, training or qualifications. This may include, but is not limited to, a review of the training provider's website; advertisements; brochures and marketing information; information provided by customer service operators and third party promoters.

2.4 These rules are divided into two sections. Section one lists the rules which apply to all providers of approved AfN quality assured education, resource, training or qualifications. Section two lists specific rules which apply to each of the quality assurance schemes we operate, as indicated by the heading in each sub-section. The term 'You' is used below to mean all providers (and your employees, agents, contractor and sub-contractors) who operate a qualification, course or programme approved by AfN under one or more of the schemes described in Table 1.



Section One

General Rules

Rules 1-9 apply to ALL activities/resources that are approved under one of the AfN Quality Assurance Schemes.

- **Rule 1**

a) You must use the correct terminology to describe your activity/resource. Table 2 describes the terminology which must be used by providers of approved AfN quality assured education, resources and training for the different schemes we operate, as outlined in table 1.

b) If you state your activity/resource has been approved by AfN you must do so within a single sentence which also describes under which quality assurance scheme your activity/resource was assessed against (i.e. certification (incl. level & framework/s), accreditation or endorsement).

c) You should make it clear to learners the date approval was granted and (where applicable) the date approval will cease/due for renewal assessment, as notified to you by AfN in your decision letter.



- **Rule 2**

a) Your description of your activity/resource must be accurate and correct. You must not describe or imply a relationship with AfN and the schemes described in Tables 1 and 2 which is not accurate or correct.

b) Information you provide about AfN, our quality assurance schemes, inclusion of links to the AfN website and use of our name must be distinct and separate from all descriptions about your organisation, your other work and non-AfN approved quality assured training provision you may offer.

c) The overriding principle is that you must not to describe, mislead or imply a relationship with AfN which does not exist. Particular care must be made to ensure the co-location of logos, statements or other material in any form of media meets this principle.

- **Rule 3**

In your description of your activity/resource you must not describe or imply that a qualification is awarded by AfN or that the training or education is provided, delivered, funded, examined or assessed directly by AfN.

- **Rule 4**

a) You must use the uniquely numbered AfN quality assurance logo provided to you by AfN accurately and in accordance to design guidelines issued to you from time to time.

b) You must not, through its co-location or other use, use this logo, statements or material to imply any other non-AfN approved training or qualification provision you offer is approved by AfN.

c) The overriding principle is that providers (and their contractors) must not describe, imply or mislead a relationship between a provider, course, programme, resource or qualification and the AfN which does not exist.



- **Rule 5**

a) If AfN assurance under any of the schemes listed in Table 1 is withdrawn, discontinued or revoked from a training/resource/activity/curriculum for any reason, you must within two working days remove all AfN logos, including the uniquely numbered AfN quality assurance logo provided to you by AfN, from all media and remove all links to the relevant AfN website listings. This is to ensure the public, stakeholders, employers and students (both current and prospective) have clear, accurate and consistent information about the approved status of your course, resource, programme or qualification. Reinstatement of the link and/or use of the logo is prohibited without further written permission from the AfN.

b) In addition to 5a above, within two working days the provider will instruct all third parties using or promoting the training/resource/activity/curriculum to remove all AfN logos, including the uniquely numbered AfN quality assurance logo provided by AfN, from all media and remove all links to the relevant AfN website listings. This is to ensure the public, stakeholders, employers and students (both current and prospective) have clear, accurate and consistent information about the approved status of your course, resource, programme or qualification.

c) Reinstatement of the link and/or use of the logo is prohibited without further written permission from the AfN.

- **Rule 6**

You must ensure all links from your website, digital and social media to the AfN website are live and directed to the appropriate section/ quality assurance scheme listing of the AfN website.



- **Rule 7**

a) Your use of the uniquely numbered AfN quality assurance logo provided to you by AfN, the AfN/UKVRN acronym or the professional title RNutr or ANutr on certificates, assessment forms, module reports, in learning or reference materials and in all other material provided by you (or your contractors) must be accurate and correct and describe which quality assurance scheme your course, resource, programme, curriculum or qualification has been assessed against (i.e. certification (incl. level & framework/s), accreditation or endorsement) as described in Tables 1 and 2.

b) All marks or logos belonging to AfN must be used in a way which does not describe, imply or mislead a relationship between a provider, learner/student course, programme or qualification and the AfN which does not exist.

- **Rule 8**

a) You must only use the AfN logos or reference to the AfN in a positive manner.

b) You must not use the AfN logos or reference to the AfN in a way which adversely affects the AfN, our quality assurance schemes or UKVRN Registrants, or bring the charity into disrepute.

c) If a learning activity or provider is reported as potentially bringing the AfN, our quality assurance schemes, UKVRN Registrants, the profession or the charity into disrepute, the AfN has the right to immediately suspend the providers quality assurance until an investigation into this has been completed and either rejected (QA reinstated) or upheld (QA removed).

d) For the protection of the public, the AfN can publish details of where QA has been removed.



- **Rule 9**

a) You must only use the uniquely numbered AfN quality assurance logo provided to you by the AfN in accordance to design guidelines issued to you from time to time.

b) You must not alter the logo in any manner other than to resize.

c) No alterations may be made to the logo properties such as, but not limited to, altering the proportions, font, colours, design, arrangement, wording, animation, distortion of perspective or appearance.

c) You must not use the AfN organisational logo or an unnumbered quality assurance logo on any media without having first received written confirmation from the AfN you may do so.

d) If you are in any doubt as to how to use the uniquely numbered AfN quality assurance logo provided to you by the AfN, the AfN/UKVRN acronym or the professional title RNutr or ANutr, you must refer to the AfN Office in advance of using these.



Table 2: QA Scheme Terminology

Terminology	Applicability
<p>Accredited 'Accredited Degree' 'Accredited Programme' Accreditation</p>	<p>These terms may only be used in relation to degree (undergraduate & postgraduate) programmes that have been awarded AfN Programme Accreditation</p>
<p>Endorsed 'Endorsed CPD' Endorsement</p>	<p>These terms may only be used in relation to CPD activities that have been awarded AfN CPD Endorsement</p>
<p>Certified 'Certified Course' Certification</p>	<p>These terms may only be used in relation to courses, programmes, curriculums or qualifications that have been awarded AfN Course/Curriculum Certification in relation to one or more of the certification frameworks</p>
<p>'Certified Curriculum' 'Certified Qualification'</p>	<p>These terms may only be used in relation to qualifications that have been awarded AfN Curriculum Certification in relation to one or more of the certification frameworks</p>
<p>Assured 'Content Assured' 'Assured Resource' Content</p>	<p>These terms may only be used in relation to activities/resources that have been awarded AfN Content Assurance</p>



Section Two

AfN Programme Accreditation Specific Rules

In addition to the General Rules (1-9), Rules 10-13 apply to ALL programmes that are approved under the AfN Degree Accreditation quality assurance scheme

- **Rule 10**

a) You must use the correct terminology to describe your programme. Table 2 describes the terminology which must be used by providers of approved AfN quality assured education and training for the different schemes we operate. For AfN Programme Accreditation you must use the terms AfN Programme Accreditation, AfN Accredited Degree and/or AfN Accredited Programme to describe the programme approved by the AfN.

b) The terms certified, endorsed, assured or other such variants must not be used. It is essential that in your communications with public, stakeholders, employers and students (both current and prospective) you are clear, and you do not describe or imply AfN accreditation, certification, assurance or endorsement of any other university or degree programmes which have not been approved by the AfN under one of the schemes described in Table 1.



- **Rule 11**

a) You must be clear in all your communications with the public, stakeholders, employers and students (both current and prospective) that graduates of an AfN Accredited Degree Programme are eligible to apply via Direct Entry for UKVRN registration as a Registered Associate Nutritionist (ANutr).

b) You (or any third parties promoting your degree) must not state or imply that completion of an AfN Accredited Programme automatically registers an individual with the UKVRN or that a graduate is guaranteed to be registered with the UKVRN.

- **Rule 12**

In your description of your activity/resource you must not describe or imply that a qualification is awarded by AfN or that the training or education is provided, delivered, funded, examined or assessed directly by AfN.

- **Rule 13**

You, and any third parties contracted by you, must state the first graduating cohort for which AfN Programme Accreditation has been approved for application via the Direct Entry Pathway. The date the activity is due for re-endorsement/approval will cease should be readily available to learners. These dates are as notified to you by the AfN in your decision letter.



- **Guidance**

If you wish to explain the AfN Programme/Degree Accreditation quality assurance scheme please use similar wording to:

The Association for Nutrition (AfN) protects and benefits the public by defining and advancing standards of evidence-based practice across the field of nutrition and at all levels within the workforce. AfN Degree/Programme Accreditation is a quality mark awarded to degree programmes which meet the high standards required by the AfN. Graduates of AfN Accredited Programmes/Degrees are eligible to apply via Direct Entry for UKVRN registration as a Registered Associate Nutritionist (ANutr).

The paragraph above can also be displayed alongside a link to the AfN Accredited Degrees listing page on the AfN website.



AfN CPD Endorsement Specific Rules

In addition to the General Rules (1-9), Rules 14-17 apply to ALL activities/resources that are approved under the AfN CPD Endorsement quality assurance scheme

- **Rule 14**

a) You must use the correct terminology to describe your programme. Table 2 describes the terminology which must be used by providers of approved AfN quality assured education and training for the different schemes we operate. For AfN CPD Endorsement you must use the terms AfN CPD Endorsement and/or AfN Endorsed CPD to describe the activity/resource approved by the AfN.

b) The terms accredited, certified, assured or other such variants must not be used. It is essential that in your communications with public, stakeholders, employers and students (both current and prospective) you are clear, and you do not describe or imply AfN accreditation, certification, assurance or endorsement of any other university or degree programmes which have not been approved by the AfN under one of the schemes described in Table 1.

- **Rule 15**

You must not use the term 'AfN' or 'Association for Nutrition' within the title of your approved activity, course or resource or in any listing of your activity, course or programme on your or any third party websites or communications.

- **Rule 16**

AfN CPD Endorsement applies to individual learning activities, courses or resources approved under the AfN CPD Endorsement scheme described in Table 1. You must ensure in all your communications with the public, stakeholders, employers and students (both current and prospective) you do not describe or imply your AfN Endorsed CPD results in eligibility to apply for UKVRN registration either as a



Registered Associate Nutritionist (ANutr) or Registered Nutritionist (RNutr) or any other form of professional title, or imply that there is AfN endorsement of individuals who have undertaken the AfN Endorsed CPD.

- **Rule 17**

You, and any third parties contracted by you, must state the date AfN CPD Endorsement was granted/comes into effect and for repeated/on-demand activities the date the activity is due for re-endorsement/approval will cease should be readily available to learners. These dates are as notified to you by the AfN in your decision letter.

- **Guidance**

If you wish to explain the AfN Endorsed CPD quality assurance scheme please use similar wording to:

The Association for Nutrition (AfN) protects and benefits the public by defining and advancing standards of evidence-based practice across the field of nutrition and at all levels within the workforce. AfN CPD Endorsement is a quality mark awarded to activities which meet the high standards required by the AfN. This quality assurance mark enables Registered Nutritionists, Registered Associate Nutritionists, fellow professionals, employers and the public to identify reputable, evidence-based continuing professional development activities in nutrition science.

The paragraph above can also be displayed alongside a link to the AfN Endorsed CPD listing page on the AfN website.

You may also include a factual statement saying what AfN CPD Endorsement indicates about your activity. For example:

This activity has been endorsed by the Association for Nutrition for the continual professional development of nutrition professionals. This AfN quality assurance mark identifies this activity as a reputable, evidence-based training in nutrition science.



AfN Course Certification Specific Rules

In addition to the General Rules (1-9), Rules 18-22 apply to ALL activities/resources that are approved under the AfN Course Certification quality assurance scheme

- **Rule 18**

a) You must use the correct terminology to describe your Course. Table 2 describes the terminology which must be used by providers of approved AfN quality assured education, qualification and training for the different schemes we operate. For AfN Course Certification you must use the terms AfN Course Certification and AfN Certified Course.

b) The terms accredited, qualification, curriculum, assured or other such variants must not be used. It is essential that in your communications with public, stakeholders, employers and students (both current and prospective) you are clear, and you do not describe or imply AfN accreditation, qualification, assurance or endorsement of any other university or degree programmes which have not been approved by the AfN under one of the schemes described in Table 1.

- **Rule 19**

You must not use the term 'AfN' or 'Association for Nutrition' within the title of your approved activity, course or resource or in any listing of your activity, course or programme on your or any third party websites or communications.

- **Rule 20**

a) AfN Course Certification applies to specific courses approved under the AfN Course Certification scheme described in Table 1. You must ensure in all your communications with the public, stakeholders, centres and employers and students (both current and prospective) you do not describe or imply AfN Course Certification results in student's (both current and prospective) eligibility to apply for UKVRN registration either as a Registered Associate Nutritionist (ANutr) or Registered



Nutritionist (RNutr) or use of any other form of professional title such as, but not limited to; AfN/UKVRN Certified Nutritionist/ Certified Nutrition Assistant/ Certified Diet Advisor etc. or imply that there is AfN certification of individuals who have completed an AfN Certified Course.

b) You must not state or imply that completion of an AfN Certified Course equips an individual to practice as a nutritionist, or “educates them to provide bespoke/prescriptive advice to individuals” or be of sufficient depth/breadth/level to meet the entry standards required for UKVRN registration.

c) You must not state or imply that completion of an AfN Certified Course will result in an individual being eligible to enter onto a nutrition science degree - please refer to each university's entry requirements for their admission requirements.

- **Rule 21**

a) You, and any third parties contracted by you, must state the date AfN Course Certification was granted and the date the activity is due for re-certification/approval will cease should be readily available to learners, as notified to you by AfN in your decision letter.

b) You must state which framework/s the course has been certified against and at which level, as notified to you by the AfN in your decision letter.

- **Rule 22**

a) You must make it clear to learners that AfN Certificates are only issued when learner details have been provided to AfN by yourself and when you have sufficient certificate credits available on your account.

b) You must ensure learners are aware that they can only contact AfN directly for a certificate, if this is for a replacement of a certificate that had been previously issued to yourselves for passing on to the learner.



- **Guidance**

The words “... educates them to provide bespoke/prescriptive advice to individuals” is for understood by the AfN to be providing advice outside of standard government healthy eating guidelines and/or providing prescriptive information such as meal plans or supplement programmes.

If you wish to explain the AfN Course Certification quality assurance scheme please use similar wording to:

The Association for Nutrition (AfN) protects and benefits the public by defining and advancing standards of evidence-based practice across the field of nutrition and at all levels within the workforce. AfN Course Certification is a quality mark awarded to courses that meet the competence requirements for their specified sector and level, where a foundation in nutrition is beneficial to the individuals wider role. This quality assurance mark enables students, employers and the public to identify reputable, evidence-based courses in nutrition science.

The paragraph above can also be displayed alongside a link to the AfN Certified Courses listing pages on the AfN website.

You may also include a factual statement saying what AfN Course Certification indicates about your course. For example:

This course has been certified by the Association for Nutrition. It meets AfN standards for nutrition education for individuals where a foundation in nutrition is beneficial to their wider role within the catering/fitness/leisure/health and social care sector. This AfN quality assurance mark identifies this course as a reputable, evidence-based training in nutrition science.



AfN Curriculum Certification Specific Rules

In addition to the General Rules (1-9), Rules 23 - 27 apply to ALL activities/resources that are approved under the AfN Curriculum Certification quality assurance scheme

- **Rule 23**

a) You must use the correct terminology to describe your qualification. Table 2 describes the terminology which must be used by providers of approved AfN quality assured education, qualification and training for the different schemes we operate. For AfN Curriculum Certification you must use the terms AfN Curriculum Certification or AfN Certified Curriculum

b) The terms accredited, qualification, assured or other such variants must not be used. It is essential that in your communications with public, stakeholders, employers and students (both current and prospective) you are clear, and you do not describe or imply AfN accreditation, assurance or endorsement of any other university or degree programmes which have not been approved by the AfN under one of the schemes described in Table 1.

- **Rule 24**

You must not use the term 'AfN' or 'Association for Nutrition' within the title of your approved activity, course or resource or in any listing of your activity, course or programme on your or any third party websites or communications.

- **Rule 25**

a) AfN Curriculum Certification applies to specific curriculum approved under the AfN Curriculum Certification scheme described in Table 1. You must ensure in all your communications with the public, stakeholders, centres and employers and students (both current and prospective) you do not describe or imply AfN Curriculum Certification results in student's (both current and prospective) eligibility to apply for UKVRN registration either as a Registered Associate Nutritionist (ANutr) or



Registered Nutritionist (RNutr) or use of any other form of professional title such as, but not limited to; AfN/UKVRN Certified Nutritionist/ Certified Nutrition Assistant/ Certified Diet Advisor etc. or imply that there is AfN certification of individuals who have completed an AfN Certified Curriculum or Course.

b) You must not state or imply that completion of an AfN Certified Course equips an individual to practice as a nutritionist, or “educates them to provide bespoke/prescriptive advice to individuals” or be of sufficient depth/breadth/level to meet the entry standards required for UKVRN registration.

c) You must not state or imply that completion of an AfN Certified Curriculum will result in an individual being eligible to enter onto a nutrition science degree - please refer to each university's entry requirements for their admission requirements.

- **Rule 26**

a) You, training providers/delivery centres and any third parties contracted by you, must state the date AfN Curriculum Certification was granted and the date the curriculum is due for re-certification/approval will cease should be readily available to learners/delivery centres, as notified to you by AfN in your decision letter.

b) You must state which framework/s the curriculum has been certified against and at which level, as notified to you by the AfN in your decision letter.

- **Rule 27**

a) Use of Certified Curriculum uniquely numbered logo is restricted to your use alone in the marketing and promotion of the qualification and its curriculum. It may not be used by approved centres/third parties delivering the qualification.

b) You should inform approved delivery/training centres they can apply for certification under the revised scheme for those delivering a certified curriculum.



- **Guidance**

The words “... educates them to provide bespoke/prescriptive advice to individuals” is for understood by the AfN to be providing advice outside of standard government healthy eating guidelines and/or providing prescriptive information such as meal plans or supplement programmes.

If you wish to explain the AfN Curriculum Certification quality assurance scheme please use similar wording to:

The Association for Nutrition (AfN) protects and benefits the public by defining and advancing standards of evidence-based practice across the field of nutrition and at all levels within the workforce. AfN Curriculum Certification is a quality mark awarded to an awarding organisation to demonstrate their curriculum enables approved training providers the ability to deliver courses where a foundation in nutrition is beneficial for their specified sector and level,. This quality assurance mark enables students, employers, training providers and the public to identify reputable, evidence-based curriculums for in nutrition science for certified courses.

You may also include a factual statement saying what AfN Course Certification indicates about your course. For example:

The curriculum for this qualification has been certified by the Association for Nutrition. It meets AfN standards for nutrition education for individuals where a foundation in nutrition is beneficial to their wider role within the catering/fitness/leisure/health and social care sector. This AfN quality assurance mark identifies this curriculum as the basis for a reputable, evidence-based training course in nutrition science.



AfN Content Assurance Specific Rules

In addition to the General Rules (1-9), Rules 28-30 apply to ALL activities/resources that are approved under the AfN Content Assurance quality assurance scheme

- **Rule 28**

a) You must use the correct terminology to describe your programme. Table 2 describes the terminology which must be used by providers of approved AfN quality assured education and training for the different schemes we operate. For AfN Content Assurance you must use the terms AfN Content Assurance and/or AfN Content Assured to describe the activity/resource approved by the AfN.

b) The terms accredited, certified, endorsed or other such variants must not be used. It is essential that in your communications with public, stakeholders, employers and students (both current and prospective) you are clear, and you do not describe or imply AfN accreditation, certification, assurance or endorsement of any other university or degree programmes which have not been approved by the AfN under one of the schemes described in Table 1.

- **Rule 29**

You must not use the term 'AfN' or 'Association for Nutrition' within the title of your approved activity, course or resource or in any listing of your activity, course or programme on your or any third party websites or communications.

- **Rule 30**

AfN Content Assurance applies to individual learning activities, courses or resources approved under the AfN Content Assurance scheme described in Table 1. You must ensure in all your communications with the public, stakeholders, employers and students (both current and prospective) you do not describe or imply your AfN Content Assurance results in eligibility to apply for UKVRN registration either as a



Registered Associate Nutritionist (ANutr) or Registered Nutritionist (RNutr) or any other form of professional title, or imply that there is AfN endorsement of individuals who have undertaken the AfN Content Assured activities.

- **Guidance**

If you wish to explain the AfN Content Assurance quality assurance scheme please use similar wording to:

The Association for Nutrition (AfN) protects and benefits the public by defining and advancing standards of evidence-based practice across the field of nutrition and at all levels within the workforce. AfN Assured Content is a quality mark awarded to activities and resources that's content is grounded in robust nutrition science and meets the high standards required by the AfN. This quality assurance mark enables medical schools, medical students, medical practitioners, UKVRN Registrants (ANutr/RNutr), HCPC Registered Dietitians (RD) and healthcare practitioners/trainers identify reputable, evidence-based resources to support inclusion of nutrition within the training of medical doctors.

The paragraph above can also be displayed alongside a link to the AfN Assured Content listing page on the AfN website.

You may also include a factual statement saying what AfN CPD Endorsement indicates about your activity. For example:

This content of this activity has been assured by the Association for Nutrition as suitable for supporting the AfN (Undergraduate) Nutrition Curriculum for Medical Doctors. This AfN quality assurance mark identifies this activity as a reputable, evidence-based training resource grounded in nutrition science and can aid medical schools to deliver the teaching points within the nutrition curriculum.



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1.0	First version approved by Council	December 2019
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